

# Transformation NOW! 2024

Learn.Share.Network.

25 September 2024 | etc.venues, 133 Houndsditch, London

NTT DATA Business Solutions

## Conference Agenda

08:30  
09:30

### > Registration & Networking

Collect your badge and get ready. Grab a coffee and a pastry and visit our Sponsors and TechZone area.

09:30  
11:00

### > Welcome to Transformation NOW! 2024

Room: Enterprise Suite

**Andy Steer** - VP & Chief Partner Officer, NTT DATA Business Solutions UK&I

Your host Andy Steer will guide you through the plans for the day and bring you up to speed on the latest announcements from NTT DATA Business Solutions and our partners.

Featuring contributions from:

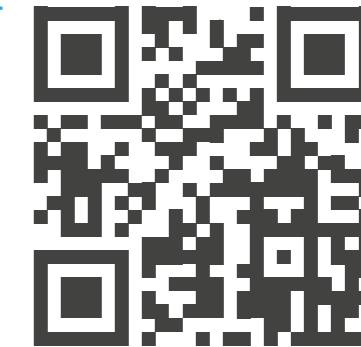
- **Justin Brading** - Executive Vice President Western Europe & Managing Director, NTT DATA Business Solutions UK&I
- **Leila Romane** - Managing Director, SAP UK&I
- **Tom Seal** - Senior Research Director, IDC
- **Thomas Nørmark** - Global Head of Innovation, NTT DATA Business Solutions
- **Chris Gabriel** - Chief Marketing Officer and VP of Innovation, NTT DATA Business Solutions UK&I
- **Mark Wheeler** - Head of Product, NTT DATA Business Solutions UK&I

11:00  
11:30

### > Join us for coffee and networking in the Galleria

Your chance to grab a refreshment, meet friends old and new and visit our interactive areas:

- The Exhibition showcasing our Sponsors and the TechZone to get hands on with the very latest SAP applications.



Scan the QR code to Download  
our Event Mobile App.  
If you have registered for the event simply add  
your Surname and Reg Code for full access.

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	STREAM	THE JOURNEY TO S/4HANA & CLOUD ERP	INNOVATIONS IN DATA AND ANALYTICS	PRACTICAL AI & AUTOMATION	STRATEGY	SPOTLIGHT SESSIONS	TAKING SAP DEVELOPMENT TO THE CLOUD	LINE OF BUSINESS SOLUTIONS	FOCUS ON B1 & BYDESIGN
	ROOM	ENTERPRISE 1	ENTERPRISE 2	INTERACT	SYNERGY 1	SYNERGY 2	ENGAGE	INTEGRATE 2	INTEGRATE 3
11:30 - 12:00	Breakout Session 1	<b>The Journey to S/4HANA - State of the Nation</b> Jon Gregory - Director - Business Development & Advisory Services, NTT DATA Business Solutions. Stephen Jerram - Solution Director, NTT DATA Business Solutions.	<b>AI, The Data Empowered Workforce, and The Changing World of Data</b> Matt Sisley - Solution Advisor, NTT DATA Business Solutions.	<b>GenAI Changes Everything - When?</b> Mark Wheeler - Head of Product - NTT DATA Business Solutions.	<b>SPONSOR : AWS - Modernising SAP ERP with SAP RISE on AWS, SAP BTP and AWS Services</b> Adam Hill - Principal SAP Specialist Solution Architect, AWS.	<b>SPONSOR : Xmateria - How to Get A Head Start on Your S/4HANA Data Migration</b> Ben McGrail - Managing Director, Xmateria.	<b>Unlocking The Value of UX</b> Marcus Castle - Team Manager - User Experience - Value Acceleration, NTT DATA Business Solutions. Simon Rotherham - Development Solutions Manager, NTT DATA Business Solutions.	<b>Financial Consolidation with NTT DATA's Consolidation Solution for SAP Analytics Cloud</b> Fouad El Hage - Managing Partner - Analytics & EPM, NTT DATA Business Solutions. Sneha Achar - Pre-Sales Solution Architect, NTT DATA Business Solutions.	<b>Elevate Your SAP Business One Journey : Unveiling NTT DATA's Premier Services and Future Vision</b> Paul Rogers - Sales Director, NTT DATA Business Solutions. Daria Riello - Pre-Sales Solution Architect, NTT DATA Business Solutions.
12:00 - 12:05	MOVEMENT								

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12:05 - 12:35	Breakout Session 2	<b>Why RISE? - The NDBS Perspective</b> Chris Gabriel – CMO & VP of Innovation, NTT DATA Business Solutions. Stephen Jerram – Solution Director, NTT DATA Business Solutions.	<b>CUSTOMER : Britvic - Quenching Thirst for Insights: Britvic's Data and Analytics Success Story</b> Paul Carey - Head of Analytics, Britvic. Ishmael Appiah - Solutions Architect - Information and Analytics, Britvic. Asad Mahmood - Solution Advisor - Data & Analytics, NTT DATA Business Solutions.	<b>Build Your Own GenAI Model With Your SAP Business Data In Days</b> Mark Wheeler – Head of Product – NTT DATA Business Solutions. Joe Blower - Product Developer - NTT DATA Business Solutions.	<b>How Our NextGen AMS Service Can Propel Your Organisation's SAP Journey</b> Karen McLaughlin - VP Managed Services, NTT DATA Business Solutions. Daren Carpenter - AMS Practice Director, NTT DATA Business Solutions.	<b>Transforming Business Processes in Higher Education</b> Daniela Possin - SAP Industry Principal, , NTT DATA Business Solutions. Simon Williams – Solution Director, NTT DATA Business Solutions.	<b>Understanding SAP Clean Core and The Tiered Approach</b> Pawan Kesari - Development Team Lead, NTT DATA Business Solutions.	<b>AI For HCM and More! How New Enhancements for SuccessFactors HCM Can Add Value For You and Your Employees</b> Evan Hatch - Pre-Sales Solution Architect – HXM, NTT DATA Business Solutions. Karishma Neog - Senior SuccessFactors Recruitment and Onboarding Consultant, NTT DATA Business Solutions.	<b>Establishing a Digital Foundation for Business One</b> Richard Bourne - Digital Transformation Solution Principal, NTT DATA Business Solutions.
12:35 - 12:40	MOVEMENT								

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12:40 - 13:10	Breakout Session 3	<p><b>SPONSOR : Natuvion - Shifting IT Landscapes - Real-World Reflections and Learnings</b></p> <p>Florian Boersting - Practice Director - Data Management, NTT DATA Business Solutions. Kai Szatkowski -Head of Product Sales, Natuvion GmbH.</p>	<p><b>Accelerating Planning and Analytics with NTT DATA</b></p> <p>Matt Penston - EPM Team Manager, NTT DATA Business Solutions. Daniel Messina - Managing Consultant, NTT DATA Business Solutions.</p>	<p><b>When is AI and Automation becoming Mainstream for Finance?</b></p> <p>Jeremy Preston-Hoar - Principal Solution Architect - Financials, NTT DATA Business Solutions.</p>	<p><b>CUSTOMER : Jazz Pharmaceuticals - Transforming Support - Jazz Pharmaceuticals' Journey to a Long-Term COE Model</b></p> <p>Paul Vince - IS Business Partner - Tech Ops, Jazz Pharmaceuticals. Daren Carpenter - AMS Practice Director, NTT DATA Business Solutions.</p>	<p><b>Introducing Digital Manufacturing Cloud</b></p> <p>David Thorne - Head of Pre-Sales - Midmarket, NTT DATA Business Solutions. Mike O'Connell - Solution Director, NTT DATA Business Solutions.</p>	<p><b>SAP Cloud Development and Clean Core Principles in Action</b></p> <p>Thin Tran - Senior Technical Consultant, NTT DATA Business Solutions.</p>	<p><b>SPONSOR : Hexagon - All Aboard! Driving Operational Value at South Western Railway with SAP and Hexagon</b></p> <p>Tom Kurtz - Hexagon EAM, Hexagon. Steven Trinder - Senior Systems Manager, South Western Railway.</p>	<p><b>SPONSOR : MyWave - Enhance Business Efficiency with MyWave: Leading The Future Through Generative and Agentic AI</b></p> <p>Steve Gouveia - Global Vice-President for SMB, MyWave.</p>
13:10 - 14:10	<p><b>LUNCH &amp; NETWORKING (GALLERIA)</b> VISIT THE EXHIBITION AND THE TECHZONE</p>								

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14:10 - 14:40	Breakout Session 4	<p><b>The Case for Transformation with Signavio and LeanIX</b> Mike O'Connell - Solution Director, NTT DATA Business Solutions. Graeme Hughes- Principal Solutions Director, NTT DATA Business Solutions.</p>	<p><b>SPONSOR: Google - Your SAP System is Itching for a Gen AI Adventure: Hear The Top 5 Lessons Learned from Google Cloud and Smyths Toys</b> Matthew Buskell - Enterprise AI and RISE Lead for UKI, Google. Adam Sexton - Development Manager, Smyths Toys.</p>	<p><b>CUSTOMER : Aspen Pumps - Customer Story - What I Learned Building My First GenAI Model with SAP</b> Mark Wheeler - Head of Product - NTT DATA Business Solutions. Jon Curtis - Group Business Systems Consultant, Aspen Pumps.</p>	<p><b>How NTT DATA Can Support Your Sustainability Strategy</b> Nick McFetrich - Global Head of Sustainability COE, NTT DATA Business Solutions.</p>	<p><b>GXP Data Lake - Innovating Pharma in GXP Domains with Big Data</b> Chris Paddison - Solution Director, NTT DATA Business Solutions. Ruud Nieuweboer - Global Head Life Sciences, NTT DATA Business Solutions.</p>	<p><b>Navigating The Migration From SAP PI/PO to SAP Integration Suite</b> Wesley Tasker - Senior SAP PI CPI Integration Consultant, NTT DATA Business Solutions. Nichol Davis - Senior SAP PI CPI Integration Consultant, NTT DATA Business Solutions.</p>	<p><b>Elevate your SAP and Digital Experiences with ServiceNow Intelligent Service Operations</b> Philip Taphouse - VP and Centre of Excellence Head - ServiceNow, NTT DATA Business Solutions. Chris Gabriel - CMO &amp; VP of Innovation, NTT DATA Business Solutions.</p>	<p><b>Enhancing Your SAP Business ByDesign Experience : NTT DATA's Managed Services and Future Roadmap</b> John Meadows - Senior S/4 Supply Chain Consultant, NTT DATA Business Solutions.</p>
14:40 - 14:45		MOVEMENT							

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14:45 - 15:15 >	<b>Breakout Session 5</b>							
	<b>CUSTOMER : Aston Manor Cider &amp; Smyth Toys - S/4HANA Conversions - The Customer Perspective</b> Sarah Allcock - Finance Director, Aston Manor. Rob Wilson - CTO, Smyths Toys. Ruth Challinor - Senior Account Manager, NTT DATA Business Solutions. Gill Begnor - Principal Project Manager, NTT DATA Business Solutions.	<b>Data Innovation with SAP and The Hyperscalers</b> Asad Mahmood - Solution Advisor - Data & Analytics, NTT DATA Business Solutions. Matt Rogers - Principal Consultant, NTT DATA Business Solutions.	<b>SPONSOR : Tricentis - How Tricentis Customers Achieve Continuous AI-powered SAP Test Automation</b> Bernhard Klemm - Senior Partner Sales Solution Architect, Tricentis.	<b>CUSTOMER : The University of Leeds - Transforming Higher Education: The University of Leeds' Ambitious S/4HANA Journey</b> Suzanna Hunter - Head of Organisational Change Management & Training, NTT DATA Business Solutions. Gavin Beere - Change Director, The University of Leeds. Caroline Metcalfe - People & Change Partner, The University of Leeds.	<b>Unlocking The Future: Digital Supply Chain for CPG</b> Stephen Jerram - Solution Director, NTT DATA Business Solutions. Chris Paddison - Solution Director, NTT DATA Business Solutions.	<b>Unlocking SAP's GenAI Capabilities for Your Business</b> Joe Blower - Product Developer - NTT DATA Business Solutions. Adam Harkus - Senior Full Stack Developer, NTT DATA Business Solutions.	<b>S/4HANA Financials Latest Changes, What's Next After An S/4HANA Move for Finance, and A New Partnership</b> Jeremy Preston-Hoar - Principal Solution Architect - Financials, NTT DATA Business Solutions.	<b>Generating A Digital Value Framework with SAP Business ByDesign</b> Richard Bourne - Digital Transformation Solution Principal, NTT DATA Business Solutions.
15:15 - 15:20 >	<b>MOVEMENT</b>							

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15:20 - 15:50	Breakout Session 6	<p><b>You've Landed! What Next? - Maximising the Value of Your Investment with S/4</b></p> <p>Chris Paddison - Solution Director, NTT DATA Business Solutions. Graeme Hughes- Principal Solutions Director, NTT DATA Business Solutions.</p>	<p><b>CUSTOMER: Jazz Pharmaceuticals - How Jazz Pharmaceuticals is Unlocking Value with SAP Datasphere</b></p> <p>Tim Allan - Principal Consultant, NTT DATA Business Solutions. Giorgio Grasso - IT Director, Jazz Pharmaceuticals.</p>	<p><b>SPONSOR : Microsoft - Navigating The AI Landscape to Transform and Reinvent Your Business</b></p> <p>Pete Humble - Director Azure Technology Specialists, Microsoft.</p>	<p><b>SPONSOR : Turnkey - Remediation or Transformation? Hint: The Answer is Both</b></p> <p>Hayley Watson - Senior Manager, Turnkey Consulting.</p>	<p><b>CUSTOMER : Breaking Barriers Together - Women's Leadership Panel</b></p> <p>Sam Brayshaw - Group Finance Director, Monzo. Leah Appleton - Head of IT Applications, Warburtons. Karen McLaughlin, VP Managed Services, NTT DATA Business Solutions.</p>	<p><b>End-of-Day Developers Panel: SAP Cloud</b></p> <p>Thin Tran, Pawan Kesari, Nichol Davis, Simon Rotherham, Wesley Tasker, Joe Blower, Adam Harkus, Marcus Castle, NTT DATA Business Solutions.</p>	<p><b>SPONSOR : SAP Concur - Leveraging AI to Automate Employee Spend with SAP Concur</b></p> <p>Abby Heller - Principal Solutions Consultant , SAP Concur.</p>	<p><b>Grow Your Business With SAP S/4HANA Public Cloud</b></p> <p>Simon Williams - Solution Director, NTT DATA Business Solutions. David Thorne - Head of Pre-Sales - Midmarket, NTT DATA Business Solutions.</p>
15:50 - 16:20	COFFEE (GALLERIA) VISIT THE EXHIBITION AND THE TECHZONE								
16:20 - 17:30	CELEBRITY KEYNOTE AND CLOSE - ALASTAIR CAMPBELL & RORY STEWART "THE REST IS POLITICS" (ENTERPRISE SUITE)								
17:30 - 19:00	DRINKS & NETWORKING (GALLERIA)								

