

Transformation NOW! 2025

Learn.Share.Network.

23 September 2025 | Convene (formerly etc.venues), 133 Houndsditch, London

NTT DATA Business Solutions

Conference Agenda

08:30
09:30

- > **Registration & Networking**
Collect your badge and get ready. Grab a coffee and a pastry and visit our Sponsors and TECHZONE area.

09:30
11:00

- > **Welcome to Transformation NOW! 2025**
Room: Enterprise Suite
Your host Andy Steer will guide you through the plans for the day and bring you up to speed on the latest announcements from NTT DATA Business Solutions and our partners.
Featuring contributions from:
- **Justin Brading** - Executive Vice President Western Europe & Managing Director, NTT DATA Business Solutions UK&I
 - **Celine Cazali** - UKI Chief Partner Officer, SAP
 - **Chris Gabriel** - Chief Marketing Officer and VP of Innovation, NTT DATA Business Solutions UK&I
 - **Mark Wheeler** - Global Head of Product Engineering and AI Customer Success, NTT DATA Business Solutions UK&I

11:00
11:30

- > **Join us for coffee and networking in the Galleria**
Your chance to grab a refreshment, meet friends old and new and visit our interactive areas:
Head to the Exhibition to explore our Sponsors' stands and the TECHZONE, where you can get hands-on with the latest SAP applications, meet our experts, and discover cutting-edge innovations.

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		STREAM	THE JOURNEY TO CLOUD ERP	AI ACCELERATED	DATA & ANALYTICS IN THE AGE OF AI	CUSTOMER SUCCESS: FROM BUSINESS CASE TO ADOPTION, OPERATION, AND BEYOND	THE NEW BUSINESS SUITE	TAKING SAP DEVELOPMENT TO THE CLOUD	INDUSTRY SPOTLIGHTS	BEYOND THE CODE: WHERE TECHNOLOGY MEETS PURPOSE
		ROOM	ENTERPRISE 1	ENTERPRISE 2	INTERACT	SYNERGY 1	SYNERGY 2	ENGAGE	INTEGRATE 2	INTEGRATE 3
11:30 12:00	>	Breakout Session 1	30 Minutes to Cloud Clarity. The SAP Cloud ERP Update Jon Gregory, Director - Business Development & Advisory Services, NTT DATA Business Solutions Stephen Jerram, Solution Advisor, NTT DATA Business Solutions	Best Practice in AI, Hard Lessons Mark Wheeler, Global Head of Product Engineering and AI Customer Success, NTT DATA Business Solutions	Embrace the Opportunities of Analytics and AI by Overcoming Data Challenges and Skills Shortages Matt Sisley, Solution Advisor - Data & Analytics, NTT DATA Business Solutions	Managing Change at Scale: The Case for Business Transformation Management Graeme Hughes, Solution Advisor, NTT DATA Business Solutions Suzanna Hunter, Head of Organisational Change Management & Training, NTT DATA Business Solutions	CUSTOMER: SAP Concur Sponsor Session	SAP Build as Your Foundation for AI Solutions Kevin O'Sullivan, Product Development Team Lead, NTT DATA Business Solutions Joe Blower, Senior Product & AI Developer, NTT DATA Business Solutions	CUSTOMER: Implementing Best of Breed Asset Management with South Western Railway and Ports of Guernsey Lee Sands, Head of EAM Solutions, NTT DATA Business Solutions John Waterman, Ports Asset Manager, Ports of Guernsey Steven Trinder, Senior Systems Manager, South Western Railway	SPONSOR: AWS
12:00 12:05	>	MOVEMENT								

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12:05 12:35	> Breakout Session 2	CUSTOMER: A Collaborative Approach to Defining a Tailored Roadmap	Next Level Nation - Design Thinking for AI Agents Dr Peter Kaiser - SAP AppHaus Kevin O'Sullivan, Product Development Team Lead, NTT DATA Business Solutions	Deep Dive into SAP Business Data Cloud: Empowering Data-Driven Transformation in the AI Era Asad Mahmood, Solution Advisor - Data & Analytics, NTT DATA Business Solutions Tim Allan, Principal Consultant, NTT DATA Business Solutions	CUSTOMER: Kubota NEXUS Project: Shaping the Future of IT as a Strategic Business Partner Gaelle Fertil, SAP Change and Training Team Lead, NTT DATA Business Solutions Erik van Houten, IT Program Director, Kubota Alex Dymott, Director IT Planning & Business Engagement, Kubota	From Volatility to Vision: Planning Trends and SAP IBP's Role Mel McCarthy, SAP Presales Architect, NTT DATA Business Solutions	Demystifying BTP Services Mark Lewis, SAP Development Team Manager, NTT DATA Business Solutions Akos Szalay, SAP Development Team Manager, NTT DATA Business Solutions	SPONSOR: Hexagon Sometimes the Most Powerful Step is the First One: How APM Plays a Vital Role in Building a Complete Asset Management System Rachel Wagner, Asset Performance Management SME, Hexagon	Panel - AI Ethics: Navigating Innovation with Responsibility Tom Winstanley, CTO & Head of New Ventures, NTT DATA UK&I Timo Elliott, Innovation Evangelist, SAP Karen McLaughlin, Vice President & Chief Delivery Officer Managed Services, NTT DATA Business Solutions
12:35 12:40	>	MOVEMENT							

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12:40 13:10	>	Breakout Session 3	Coming Soon	CUSTOMER: Aspen Pumps Real World Business AI - BTP for Business, Accelerated with NTT DATA Jon Curtis, Group Business Systems Consultant, Aspen Pumps Richard Bourne, Digital Transformation Solution Principal, NTT DATA Business Solutions	CUSTOMER: Business Data Cloud - your AI Foundation	Without Adoption What is the Value of the Technology You Have Implemented? Suzanna Hunter, Head of Organisational Change Management & Training, NTT DATA Business Solutions	Digital Manufacturing - Dispelling the Myths Mike O'Connell, Solution Advisor - Manufacturing, NTT DATA Business Solutions Sai Vellanki, Global Head of Supply Chain Management, NTT DATA Business Solutions	Understanding SAP Clean Core Pawan Kesari, Development Team Lead, NTT DATA Business Solutions	From Deal to Delivery: SAP Solutions Meet NDBS Expertise for High-Impact M&A Execution Kirsty Adamson, Senior Account Executive, NTT DATA Business Solutions Stephen Jerram, Solution Advisor, NTT DATA Business Solutions	Women's Business Network - Behind the Hesitation: Why AI Adoption is Lagging Among Women
13:10 14:10	>	LUNCH & NETWORKING (GALLERIA) VISIT THE EXHIBITION AND THE TECHZONE								

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14:10 - 14:40	Breakout Session 4	CUSTOMER: Marston's - The Strengths, the Challenges, and the Potential. Marston's Experience of Living with RISE with SAP Adam Tedstone, Head of SAP Systems & Projects, Marstons Stephen Jerram, Solution Advisor, NTT DATA Business Solutions	The Big Turn On - Getting Started with Joule Richard Bourne, Digital Transformation Solution Principal, NTT DATA Business Solutions Daniela Possin, SAP Industry Principal, NTT DATA Business Solutions	Bridging Analytics and Planning: SAP's Compass for the Intelligent Enterprise Matt Penston, EPM Team Manager, NTT DATA Business Solutions Asad Mahmood, Solution Advisor - Data & Analytics, NTT DATA Business Solutions	SPONSOR: Tricentis	SAP SuccessFactors - State of the Nation for HCM, Tools to Help Payroll, Best Practice on Joule and AI Use Cases and More James Shipway, Practice Director Human Capital Management UK&I, NTT DATA Business Solutions Evan Hatch, Presales Solution Architect - HCM, NTT DATA Business Solutions	Exploring ABAP Joule: Features & Benefits Thinh Tran, Senior Technical Consultant, NTT DATA Business Solutions	Securing Current Operations and Innovating for the Future with SAP Business ByDesign David Thorne, Cloud Solutions Director & Head of SME Presales, NTT DATA Business Solutions Marine Ogier-Batty, Presales Solution Architect, NTT DATA Business Solutions Lisa Marstin, SAP ByDesign Support Team Manager, NTT DATA Business Solutions	Women's Business Network - Confidently AI: Fast-Track Adoption Strategies for Women in SAP
14:40 - 14:45		MOVEMENT							

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14:45 - 15:15	>	Breakout Session 5	EVOLVE: Advancing from ByDesign & ECC to SAP Cloud ERP David Thorne, Cloud Solutions Director & Head of SME Presales, NTT DATA Business Solutions Xenia Witte, Solution Adviser, NTT DATA Business Solutions	CUSTOMER: Evergreen Garden Care Implementing AI in Evergreen Garden Care with SAP and NTT DATA Business Solutions Mark Wheeler, Global Head of Product Engineering and AI Customer Success, NTT DATA Business Solutions UK&I Steve Harrison, Group Product Owner - Integration and AI, Evergreen Garden Care	CUSTOMER: DfT - How the Department for Transport Transformed Their Consolidation and Planning Landscape with SAP Analytics Cloud Dave Ings, Planning Team Manager, NTT DATA Business Solutions Ed Evetts, Head of BI and R2R systems, Finance Operations, DfT	SPONSOR: WalkMe - What is the Magic?	CUSTOMER: Q&A - Time Capture in SuccessFactors	S/4HANA Public Cloud: Out-of-the-Box Integrations Nichol Davis, Senior SAP PI CPI Integration Consultant, NTT DATA Business Solutions	The Future of QC Laboratories Chris Paddison, Solution Director, NTT DATA Business Solutions Danny Groothuis, Innovation Lead - Life Sciences & Chemicals, NTT DATA Business Solutions	AI for Sustainability - Use Cases and Challenges Nick McFetrich, Global Head of Sustainability COE, NTT DATA Business Solutions
15:15 - 15:20	>	MOVEMENT								

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15:20 15:50	> Breakout Session 6	CUSTOMER: Coming Soon	SPONSOR: Microsoft	SPONSOR: Xmateria	Coming Soon	SPONSOR: BlackLine	Migrating from SAP PI/PO to Integration Suite Tanya Fernandes, SAP Integration Team Manager, NTT DATA Business Solutions Nichol Davis, Senior SAP PI CPI Integration Consultant, NTT DATA Business Solutions	Comprehensive Solutions Designed to Boost Efficiency in Higher Education Simon Williams, Solution Director, NTT DATA Business Solutions Daniela Possin, SAP Industry Principal, NTT DATA Business Solutions	SPONSOR: Natuvion - Transformation Study 2025 - What You Need to Know Before Florian Boersting, Practice Director - Data Management, NTT DATA Business Solutions Kai Szatkowski, Head of Product Sales & Solutions, Natuvion GmbH
15:50 16:20	>	COFFEE (GALLERIA) VISIT THE EXHIBITION AND THE TECHZONE							
16:20 17:30	>	CELEBRITY KEYNOTE AND CLOSE (ENTERPRISE SUITE)							
17:30 19:00	>	DRINKS & NETWORKING (GALLERIA)							

